

IIT IIM ALUMNI ASSOCIATION

in alliance with
INDIAN BUSINESS AND PROFESSIONAL COUNCIL KUWAIT

Presents

Q8 OPEN QUIZ 2018

5th year in a row with "PICKBRAIN", GIRI BALASUBRAMANIAM,
on 23rd Nov 2018



About Us

The IIT IIM Alumni Association in Kuwait is an association of alumni of the premier Indian Institutes of Technology (IITs) and the Indian Institutes of Management (IIMs). Registered as a professional association with the Embassy of India in Kuwait, the association functions under the auspices of the Honorable Ambassador of India to Kuwait as its Patron

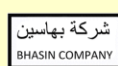
Who do we represent?

The diversity of professional experience and values that our members bring to the fore is unparalleled. The Association represents a vast blend of talent and experience from very senior executives to the high energy of youngsters who have just embarked on their professional journeys. Our members are employed at some of the most reputed professional organizations in Kuwait, such as Alghanim Industries, Alshaya Group, Ernst & Young, KAMCO, KDD, KIA, KISR, PIC, KNPC, KOC, KPMG, NBK, NBK Capital and ROC

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Our Objectives

The Association endeavors to achieve the following objectives:

1. Promote the brand and recognition of IITs and IIMs as professional bodies in Kuwait.
2. Create a strong network of the IIT IIM alumni amongst business leaders in Kuwait.
3. Strengthen ties between the IIT IIM alumni in Kuwait and their alma maters in India.
4. Identify opportunities to promote Indian businesses in Kuwait and the Middle East.
5. Promote and support student exchange programs between Kuwait and India.
6. Support social initiatives and community development programs.

100+ Alumni of IITs and IIMs in Kuwait

15+ IITs and IIMs in India

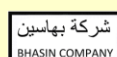
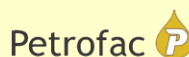
15+ Top Corporate and Professional organizations in Kuwait

10+ Diverse Professions



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Quiz Master

Giri Balasubramaniam (7 LIMA RECORDS BEST QUIZZER)

Following his resounding popularity last year, he will be hosting again this year, 4th time in a row (a double Hat-trick performance!), Kuwait Open Quiz 2018. Popularly known as Pickbrain, he heads Greycaps India Pvt. Ltd, India's largest onstage quiz company, headquartered in Bangalore.

Known for his distinctive style of quizzing, Giri's sense of humour and approachable nature has earned him several accolades. Giri holds seven Limca records for quizzing achievements and has hosted more than 1250 shows across 65 destinations of India. He has also hosted quiz shows in USA, Srilanka, Singapore, London and the Middle East Region. Tata Crucible Business Quiz for Colleges & Corporates, TCS IT WIZ quiz for Schools, Reserve Bank of India IQ quiz, Times of Oman Quiz are the most popular shows hosted by Giri.

Giri began his career as a media sales executive in 1992. In the year 2000, he quit a division of Walt Disney India Pvt. Ltd to pursue his passion for quizzing as a profession.



**THE EVENING OF
23rd NOV, 2018 BEST OF
BRAINS CLASH FOR THE
BEST QUIZZER TITLE IN
THE MIDDLE EAST!**

Q8 Open Quiz Success Story

Q8 Open quiz is an annual signature event organized by the IIT IIM Alumni Association in Kuwait. This, one of a kind event is open for all, irrespective of age, *nationality* and *educational qualifications*.

The inaugural 2014 as well as the next three years of 2015, 2016 & 2017 events were resounding successes with more than 500 teams (3 members a side) from 10 nationalities participating for the Crown. The event was covered by all the leading newspapers in Kuwait.

This Quiz event is the largest and most sought after event in Kuwait. In 2017 more than 30 international schools participated in the event. Many teams from corporates like AL Shaya, Alghanim, AL Sayer, KPMG, E&Y, KNPC, KOC and others also participated in the Quiz. The event was well covered by all the news media and social networks. The finals witnessed by a packed audience coming from all ages, from baby boomers era to the millennials and their progeny of Gen Z school kids making it a grand success.

This year's event gets even bigger and better with almost all the schools participating with their best teams. The show continues to be hosted by acclaimed and popular Quiz master from India - Mr. Giri Balasubramaniam well known as "PICKBRAIN".

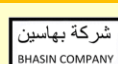
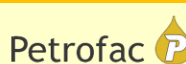


**1250 SHOWS!
GLOBAL QUIZZER! OPEN TO
ALL! OVERSEAS ENTRIES!
OVER 500 CONTESTENTS!
ELITE AUDIENCE! PACKED
SUPER
ENTERTAINMENT!**



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IBPC, Kuwait

Our strategic Partner

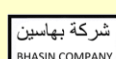
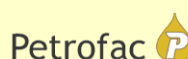
Indian Business & Professional Council is a great platform to interact, inspire and be an inspiration to others. The Aim is to keep their members well informed, on top of trends and in line with industry benchmarks, besides providing entertainment through regular cultural events.

Key Objectives:

- ✦ To promote economic co-operation between Kuwait and India.
- ✦ To provide a networking forum for Indian businessmen and professionals.
- ✦ To provide a link with organizations in India and Kuwait dedicated to the development of trade and investments between India, Kuwait and other parts of the world.
- ✦ To create/provide platform for interaction between Kuwaitis, Indians and other foreign residents at meetings, seminars, functions and cultural events, specially organized for this purpose.



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Website: www.iitiimkuwait.com

Email id: contact@iitiimkuwait.com

Sponsorship categories and benefits

Event Partnership: KD 5,000

- ✦ As Event Partner, your name and logo will appear next to the IIT IIM AA logo as partner in all event related publicity material.
- ✦ Press Release: Recognition as Partner with IIT-IIM AA for the Event.
- ✦ Venue branding: At the venue you will be provided space to prominently display your publicity material on banners and display points.
- ✦ Booth space: At the venue for you to exhibit your products and services.
- ✦ A 5 minute slot in the peak part of the event for your publicity talk
- ✦ Exclusive VIP seating for 10 members
- ✦ VIP Dinner invitation for 10 members
- ✦ Full back page ad in the souvenir

Platinum Sponsor: KD 2,000

- ✦ As platinum sponsor, your name and logo will appear prominently in all event related publicity material.
- ✦ Opportunity to deliver a brief presentation (2-3 minutes) about your company at the VIP reception.
- ✦ One free booth space at the venue for you to exhibit your products and services.
- ✦ Display points for your banners and roll ups inside the venue.
- ✦ VIP seating and VIP dinner invitation for 6 members

- ✦ All event related media coverage to include your name as the platinum sponsor.

Gold Sponsor: KD 1,000

- ✦ Your name and logo will be displayed prominently in all the event related publicity material
- ✦ VIP seating and VIP dinner invitation for 4 members
- ✦ One free booth space for you to exhibit your products and services
- ✦ Two Prominent display points for your banners and roll ups inside

Silver Sponsor: KD 500

- ✦ Your name and logo will be integrated into the event branding table
- ✦ VIP seating and VIP dinner invitation for 2 members
- ✦ Substantial public relations coverage

Bronze Sponsor: KD 200

- ✦ VIP seating and VIP dinner invitation for 2 members
- ✦ Substantial public relations coverage



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